



MAUTO: THE STAFF

CHAIRMAN: Benedetto Camerana

DEPUTY CHAIRMAN: *to be appointed*

DIRECTOR: Rodolfo Gaffino Rossi

PARTNERS: Regione Piemonte; Città Metropolitana; Città di Torino;
Automobile Club Italia; FCA Fiat Chrysler Automobiles S.A.

BOARD OF DIRECTORS:

- Regione Piemonte: Antonella Parigi
- Città: Francesca Leon
- Città Metropolitana: *to be appointed*
- ACI: Piergiorgio Re
- FCA: Benedetto Camerana

BOARD OF AUDITORS: Maurizio Cortese; Giovanni Miglietta

ADMINISTRATION AND CONGRESS CENTRE: Marzia Tholozan,
Francesca Pulvirenti, Claudia Debenedetti

DOCUMENTATION CENTRE: Paola Masetta

PRESS OFFICE AND PUBLIC RELATIONS: Lorenza Macciò

EDUCATION: Elisabetta Ascheri

OPERATIONS MANAGER: Giancarlo Farro

Benedetto Camerana

www.camerana.com

Benedetto Camerana (Turin, 1963), architect and landscape designer with a PhD in History of Architecture and Town Planning, has been Chairman of the National Automobile Museum since 2012; Chairman of the Lingotto consortium since 2013 (Turin) and member of the Metaphysical Club of the Domus Academy since 2015 (Milan). In 1997, in Turin, he established Camerana&Partners, a professional organisation with which Italian and European architects cooperate, the major works of which include the Olympic Village for the Torino 2006 XX Olympic Winter Games, awarded the Gold Medal of Italian Architecture 2006, Tecnocity Environment Park (Turin 1999), the renovation of the RAI Auditorium (Turin, 2006), the Bicocca shopping centre and multiplex cinema (Milan 2005), the Piazza dei Mestieri school in Turin (2011), the Luigi Einaudi Campus with the new Faculties of Jurisprudence and Political Science, and the Library at Turin University (Turin, 2012), the Juventus Museum at the Juventus Stadium (Turin, 2012), the complete redesign of the Alfa

Romeo Museum of Arese with the new layout (June 2015), Camera – Italian Centre for Photography in Turin (September 2015), the monument to Armando Testa in Turin (October 2015) and the complete redesign of the layout of the Petersen Museum in Los Angeles (architectural and artistic consulting, with The Scenic Route, December 2015).



Rodolfo Gaffino Rossi

Rodolfo Gaffino Rossi (Turin, 1942) attended the Academy of Fine Arts, starting work at the Fiat Styling Centre immediately after graduating. From 1967 to 2000, he pursued an intense career within the Fiat Group, in Italy and abroad: from 1983 to 1985, he was in Togliattigrad, directing



the renewal of production at the Vaz-Fiat plants; from 1987 to 2000, he managed the Pilot Plant and Experimental Constructions in Turin and Arese. He also oversaw the stylistic arrangement and production of special, competition, rally and DTM vehicles. On the 1st of February 2001, he was appointed Director and CEO of the National Automobile Museum, and, in July that same year, he began coordinating the various phases of the Museum renovation project.

Since 2004 he has taught History of the Automobile in the Transportation Design course at the Turin branch of the IED (Istituto Europeo di Design). An expert in automobile history and culture, he oversaw the restoration of the Fiat vehicles for the brand's Centenary celebrations in 1999. He is a member of the Historical ACI Commission of the Automobile Club d'Italia and of the ASI Museum Commission (Automotoclub Storico Italiano). A Knight of the Italian Republic since 1993, he was awarded a *Stella al Merito al Lavoro* (Star for Services to Labour) in 2005, earning the title of *Maestro del Lavoro*.

For further information:

National Automobile Museum Press Office

Spin-To // *Comunicare per innovare*

T. +39 011 19712375

Elisa Barberis

M. +39 340 1521525 / E. barberis@spin-to.it

Press Office Manager

Stefano Fassone

M. +39 347 4020062 / E. fassone@spin-to.it

Communications Manager National Automobile Museum

Lorenza Macciò

T. +39 011 677666 / E. l.maccio@museoauto.it